

Jacqui Fay

From: Monadnock Farm and Community Coalition <coordinator@mfccoalition.org>
Sent: Tuesday, July 13, 2021 11:16 AM
To: Jacqui Fay
Subject: SUPPORT YOUR LOCAL FOOD SYSTEM and Round It Up for MFCC this Saturday!



**SHOP THIS SATURDAY, July 17th,
at the Monadnock Food Coop and Round Up
your purchases to support MFCC!**

The Monadnock Food Coop chose MFCC for a one-day Round It Up! Please save your shopping to Saturday and help us reach our goal of \$1000!

Thank you!

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**round up
your
change
on july 17**

to support
MFCC BUILDING A ROBUST,
EFFECTIVE, EQUITABLE &
SUSTAINABLE LOCAL FOOD
SYSTEM THROUGHOUT
OUR REGION.



Please support your Monadnock local food coalition building a robust, equitable and sustainable food future

We Support Monadnock Farms:

Just in time for NH Eat Local month, MFCC is launching a Local Food STAR campaign promoting restaurants who source from local farms. We promote farm events, products & postings on our social media sites. MFCC produces a monthly newsletter featuring farm products and events, as well as workshops and opportunities that benefit farmers. Currently, we are producing films of local farms to help promote their brand/identity and products.



We Promote Resilience

We work to empower all residents by providing garden education and resources in our NEW, "[Food & Gardens for a Resilient Monadnock](#)" website, as well as information on where to find charitable food.

Over the past year, our **Infrastructure work group** developed the mission, organizational structure, and capacity for Monadnock Fresh; a commercial kitchen and storage facility for community (farms, nonprofit, business) use. Members are looking to glean support from local farms and farm businesses and to procure funding and build out a facility in the region.

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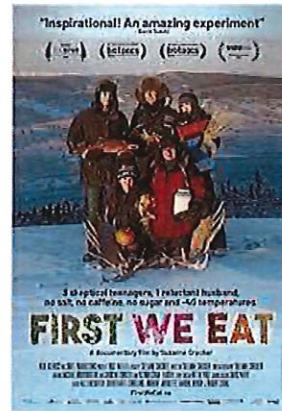
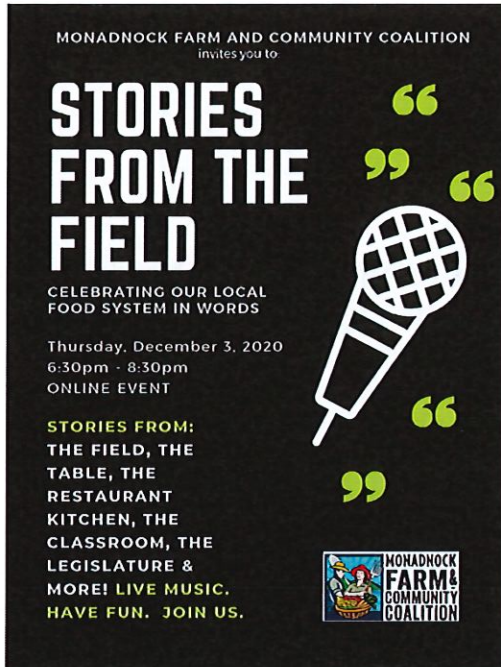
We Grow Connection

MFCC is leading two community initiatives: a Mobile Food Pantry feasibility study and a NH Children's Health Foundation grant, Monadnock Food Access Plan. Both efforts work to strengthen the connection between local producers and food insecure households.

On Saturday, August 21, 2021, 12pm - 5pm, MFCC is coordinating the [4th Monadnock Farm Tour](#) with help from the Monadnock Food Coop. Farmers are opening their pig pens (!), milking barns, flower gardens, horse and llama pastures for community members to experience their day-to-day lives bringing food and farm products to our tables.

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Our members come together regularly in working groups and forums to build an equitable, sustainable, and robust local food system.



We Connect People

MFCC is producing a brand new "Stories From the Field" event in December due to the overwhelming success of last year's event. MFCC will again celebrate our local food system through words in this fun, inspiring, and eye-opening event. Enjoy a night of storytelling from farmers, chefs, eaters, and others! Join us for a rare glimpse into the daily lives of those work hard to produce, prepare, educate about, and just plain enjoy local food!
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We Spark Conversation & Action

We partnered with MONIFF and the Monadnock Food Coop to screen 4 films highlighting a diversity of issues and viewpoints related to food and agriculture during this year's Monadnock Earth Day Film Festival. We chose films that sparked conversation about the value of farms in our region, and action to build stronger, more sustainable local, and regional food systems.
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"We need real farmers who grow real food, and the will to reform a broken food system. And for that, we need not only to celebrate farmers, but also to advocate for them."

- Mark Bittman



We Advocate for Policy

Plans are underway to bring together national and state agricultural policy advocates in this year's event, 2021 NH Agricultural Policy forum on November 9th. We keep our constituency up-to-date by sharing agricultural policy news, alerts, and call-for-action steps in our social media postings.

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Listen to the Community

We are implementing a community-wide survey to identify sources, gaps, difficulties, attitudes, and consumption of local food to better understand purchasing experience.

We work with The Community Kitchen, Monadnock Understands Childhood Hunger and other food access programs to better understand the experience of households who face food insecurity.

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**"Resilience and regeneration are not a given...we need to invest and facilitate the creation of food systems based on local needs and capacities that assure a fair redistribution of value, knowledge and power across actors and territories to deliver sustainable food for all."
-Ana Moragues-Faus**

MFCC works hard to not compete with our 140+ member organizations for funding. WE NEED YOUR HELP to assure our members and stakeholders continue to come together regularly to collaborate, identify and create new programming, and share resources and tools, that build a strong, equitable, and vibrant local food future in the Monadnock Region.

We warmly welcome your support! THANK YOU.

Yes, I want to support MFCC!

The Monadnock Farm and Community Coalition is a 140+ member organization who come together regularly to cultivate community projects and action supportive of a vibrant local food system in the Monadnock Region of SW New Hampshire.

Monadnock Farm and Community Coalition
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